**Alkiviadis Kariotis Bio**

Alkiviadis is presently engaged as a Business Analyst at impruvo., an eBusiness consulting firm that specialises in consulting, recruitment, and technology services. He holds a bachelor’s degree in Marketing Communications, graduating with honours. Alkiviadis is currently pursuing a Master’s in Data Science and AI at the American College of Greece, where he has been awarded four scholarships for his academic excellence. He aims to integrate his master’s knowledge with the eCommerce industry. In addition, he harbours a passion for gadgets and succulent gardening.